

Binghamton University
School of Management
SOM Scholars Honors Seminar
MGMT x14 and x15
Fall 2016

Dina Naples Layish
Office Room: AA278
Office Phone: (607) 777-6854
Fax (607) 777-4422
e-mail: DLayish@binghamton.edu

Class Times: Sun 5:00-7:00pm & Tues 6:30-8:30pm
Lecture Room: AA G008
Class will meet only when announced
Office Hours: Mon and Wed 3:15-4:15pm
and by appointment

Course Overview: The purpose of the PwC Scholars Program is to develop future leaders through academic excellence, professionalism, community service/fundraising and unique networking opportunities. This course is for all members of the PwC Scholars Program. The course is organized around Town Hall meetings and guest speakers. You are also required to attend the annual Briloff Lecture, the SOM Spotlight event (see below for details) and additional leadership events sponsored by PwC. You can expect 1-2 additional events outside of our regular class time each semester. Each academic year culminates in a large scale community service project, with the fundraising and planning occurring throughout the fall and spring semesters. All students are expected to actively participate throughout the school year. There are many fun activities and opportunities to network within the program, within SOM and with PwC throughout the semester. These events can include social events such as: a basketball game, apple picking, roller skating and leadership events, such as NYC trips and career search related events.

Structure of the Class: Our Kick Off event is scheduled for **Tuesday, August 30**, starting in AAG008 at 6:30pm. Town Halls are scheduled for **Sunday, October 9**, **Tuesday November 8**, and **Sunday December 4**. Our first speaker, Uvarshanie Nandram, Bloomberg, is scheduled for **Tuesday, September 13**. Rob Brown of Just Capital is scheduled for **Tuesday, November 29**. In addition, we will have a speaker from PwC China in at some point during the semester. This is typically scheduled around the final round for Challenge. Please mark all of these dates on your calendars. Additional classes may be scheduled as needed. Please keep all of the scheduled times open and available in your schedule each week. We will try to give at least one (1) week notice for all events. There may be meetings throughout the semester that meet outside of our scheduled Sunday and Tuesday times. If this occurs please make your best effort to attend. A Google Calendar will be available.

E-Board

E-board Member	Title	Office Hours
Laura Dwyer	President	Monday 10:45-11:45am
Sarah Macro	Vice President of Communications	Wednesday 10:45-11:45am
Louis Clements	Vice President of Member Relations	Tuesday 11:00am-12:00pm
Zack Schwartz	Fundraising Vice President	Tuesday 1:30-2:30pm
Nate Oliver	External Vice President	Tuesday 4:30-5:30pm
Michelle Furman	Social Vice President	Monday 11:45am-12:45pm
Jess Bracco	Internal Vice President	Wednesday 2:30-3:30pm
Chris DiPaola	Vice President of Finance	Friday 1:00-2:00pm

Grading Policy: Your grade in this course depends on your participation in Scholars activities, campus wide activities, as well as internship experiences. Please see the Grading Policy for more details. The grading policy has been updated. A maximum of 10 points (8 for freshmen and new sophomores) can be earned from outside activities (activities that are not directly involved with the PwC Scholars Program). Please plan accordingly to actively participate in Scholars activities in order to earn the grade you expect for MGMTx14. Rollover points will count as Scholars points.

Overall Expectations of Scholars: It is expected that you actively participate in all scholars events. In addition, all scholars must earn a cumulative GPA above 3.500. Any student whose cumulative GPA falls below this threshold will be placed on probation. Students placed on probation will be required to meet with the director of the program at least once during the semester of probation. Failure to bring your cumulative GPA above this threshold will result in your removal from the program. You are also expected to abide by the Binghamton University Code of Student Conduct <http://www2.binghamton.edu/student-handbook/rules.pdf>.

Additional Information:

Sophomore Trip: Sophomores are required to participate in a spring trip to the PwC offices in New York City (usually towards sometime in March or April, although the date depends on where spring break falls). The final round of the Sophomore Case Competition will occur during our visit. The sophomore trip is scheduled for **Friday March 10, 2017**. Please mark this date on your calendar. It is expected that all sophomores are able to attend this trip.

International Trip: Juniors are invited to participate in an international trip. Past trips include Spain, Japan, Italy, South Africa, London, Prague, Australia, Germany, and Hong Kong. We will be visiting China in January of 2017. There still may be an opportunity to join us on this trip. If you are interested, please contact me immediately. The destination is announced at the Year End Banquet in April. Students are responsible for approximately 80% of the costs related to this trip. PwC covers the remaining costs. The trip includes a visit to the local PwC offices, including a site visit with clients. We will also plan daily excursions in order to better understand the local economy and culture. Depending on the demand for this trip, students who are not juniors may be invited to participate.

Required Courses:

In the fall semester you will register for **MGMTx14** and in the spring semester you will register for **MGMTx15**. The 'x' reflects your standing in the program (freshmen take 114 and 115, sophomores take 214 and 215, juniors take 314 and 315, and seniors take 414 and 415). Each semester, you earn 1 credit for the Honors Seminar. One credit is equivalent to a minimum of 3 hours of work each week. Activities will vary each week. You should expect the following each semester: 3-4 Speakers (during the Sunday or Tuesday time slot), 2-3 Town Hall Meetings (during the Sunday or Tuesday time slot). All efforts will be made to combine Speakers and Town Hall Meetings. In addition you are required to actively participating in fundraising events (planning and/or participating).

MGMT 150 (4 credits), **Ethics in Business:** Freshmen take this class during the fall semester. Incoming sophomores take this class during the spring semester. The course focuses on enhancing your oral and written communication skills through several types of presentations on ethical issues throughout the semester. This course is a J-course and counts for the additional writing course required of scholars.

MGMT 350 (4 credits), **Scholars Community Service Project:** usually taken in your junior year. This class allows students to develop and implement their own projects. Students work in teams to implement a project that will benefit the PwC Scholars program, the School of Management, Binghamton University or the Binghamton community.

Sophomore Case Competition – During the spring semester of the sophomore year, all sophomores will register for the Scholars Sophomore Experience (MGMT151). This is a zero credit course. All sophomores will be divided into teams of 4-5 students to work on a Harvard Business Case. The first round of the competition will be held on campus and judged by seniors in the Scholars program. A second round judged by faculty will be held on campus. The final round will occur during the sophomore trip to PwC in March. Prizes will be awarded to the winners. The top three teams stay overnight in NYC on Thursday, March 9 and enjoy a dinner with Matt Singer and Nikki Brune. Details will be made available next semester.

Spotlight on SOM – all scholars are required to attend. This is usually scheduled in the evening during the Fall semester. This year Spotlight on SOM will be at **6:30pm on Tuesday, October 25**.

Briloff Lecture – all scholars are required to attend. This is scheduled through the Dean's office. It is typically scheduled on a weekday, in the afternoon. The next Briloff Lecture is scheduled for **the spring semester**.

Conflicts with events scheduled outside of Mgmtx14 – All effort should be made to attend all required Scholars events. Valid excuses for missing an event include regularly scheduled class or commitment to a job or internship that cannot be rescheduled. You will be required to provide proof of your conflict.

Community Service Project:

All scholars are required to participate in a large scale community service project. In the past scholars have built a community garden, a play area at the Discovery Center, an exhibit at the Ross Park Zoo, donated a book mobile to a local public school and built a toddler playground on the west side of Binghamton. Our Community Service Day usually occurs sometime towards the end of April. Each scholar is expected to actively participate for at least 2-3 hours on this day. In addition there may be additional days and times scheduled to complete this project. Our 2017 project is with the Binghamton Housing Authority. The Year End Banquet will be on **Thursday, April 20, 2017** and Community Service Day is **Friday, April 21, 2017**.